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FOR IMMEDIATE RELEASE:**New Hampshire's Fall Foliage Blitz**

Concord, New Hampshire, 2013 –Nature's spectacular show of colors, from crimson and cranberry to golden yellow and orange in New Hampshire is on its way. The New Hampshire Division of Travel and Tourism has five ways to follow the foliage.

The travel and tourism website, VisitNH.Gov, has easy-access buttons on the home page for seasonal itineraries, foliage reports and an interactive foliage tracker. The site also has an extensive list of events, activities and fall lodging specials.

The interactive foliage tracker shows projected foliage levels by date and location, based on last year's foliage season. There are links to regional foliage reports that are updated twice a week.

Daily updates on scenic drives to see fall colors from the network of official leaf-peepers, plus more extensive foliage reports on Tuesdays and Thursdays for all seven tourism regions in the state. Find out what kinds of colors are on the trees, percentage peak, and suggested drives to see the best foliage.

The NH Foliage Tracker App allows mobile access to daily updates, twice a week foliage reports, itineraries and a photo gallery. Photos can be uploaded to the gallery and shared on social networks. The App can be found in the iTunes Store and Google Play.

Share and view photos with the #NHFoliage tag on our social networks of Instagram, Facebook, Twitter and Pinterest. Our active and engaged social community is a place to find and share photography and scenic routes highlighting the fall foliage season in New Hampshire.

ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit www.visitnh.gov.